

## Minor Study in IBA

### Professional Required Courses

Code	Course Name	Credits
A85807	Human Resource Management	3
A77351	Financial Management	3
A77429	Strategic Management (capstone course)	3
A77225	Ethics and Social Responsibility	3
A77115	Introduction to International Business	3
A85806	Marketing Management	3
A77133	Organizational Behavior	3
Total Credits		21

### Additional Elective Courses

Code	Course Name	Credits
A77213	Principles of Marketing	3
A77369	Supply Chain Management	3
A77372	Marketing Research	3
A77373	Consumer Behavior	3
A77434	Services Marketing	3
A77374	Strategic Marketing	3
A77413	Project Management	3
A77430	Electronic Marketing	3
A77445	Technology and Innovation Management	3
A77327	Small Business Entrepreneurship	3
A77366	Business Environments	3
A77368	Innovation, Creativity and Change	3
A77422	Group Communications and Team Building	3
A77444	Foundations of Organizational Development	3
A77216	International Business Management	3
A77331	Leadership	3
A77344	Cross-Cultural Management	3
A77367	International Business Protocols and Etiquette	3
A77330	Knowledge Management	3
A77235	Managerial Psychology	3

### Note:

- \* Students are required to complete a 3-credit Management course when applying for the minor study programs.
- \* Students are required to complete a minimum of 21 credits specified by IBA department. The credits of the courses in the major department program should not be counted into the IBA minor department program if they are offered by IBA department.

## Double Major Study in IBA

### Professional Required Courses

Code	Course Name	Credits
A85808	Date Processing	3
A85805	Economics I	3
A85803	Statistics I	3
A85807	Human Resource Management	3
A77133	Seminar on International Business Administration	1
A77351	Financial Management	3
A77429	Strategic Management (capstone course)	3
A77225	Ethics and Social Responsibility	3
A77115	Introduction to International Business	3
A85806	Marketing Management	3
A77223	Operations Management	3
A77134	Accounting I	3
A77301	Business English Conversation I	3
A77133	Organizational Behavior	3
Total Credits		40

### Additional Elective Courses

Code	Course Name	Credits
A85E01	Management and Managerial Practice	3
A77213	Principles of Marketing	3
A77135	Personal Finance	3
A77118	Accounting II	3
A77119	Economics II	3
A77121	Statistics II	3
A77369	Supply Chain Management	3
A77372	Marketing Research	3
A77373	Consumer Behavior	3
A77434	Services Marketing	3
A77374	Strategic Marketing	3

Code	Course Name	Credits
A77413	Project Management	3
A77430	Electronic Marketing	3
A77445	Technology and Innovation Management	3
A77327	Small Business Entrepreneurship	3
A77366	Business Environments	3
A77368	Innovation, Creativity and Change	3
A77422	Group Communications and Team Building	3
A77444	Foundations of Organizational Development	3
A77216	International Business Management	3
A77331	Leadership	3
A77344	Cross-Cultural Management	3
A77367	International Business Protocols and Etiquette	3
A77448	Introduction to Artificial Intelligence	3
A77449	Deep Learning Neural Network	3
A77330	Knowledge Management	3
A77235	Managerial Psychology	3

**Note:**

- \* Students are required to complete IC and IBA core course, for a total requirement of 40 credits. If students have taken the professional required courses in the major department, they are required to take courses in additional elective courses for the same credit hours.
- \* Students are required to study abroad prior to graduation. Regarding “International Studies” please refer to the “Regulations for Implementation of International Studies for students on International College at I-Shou University.