**IBA Curriculum Map** Applied to 2021 AY Cohort **Educational objectives Graduation Requirements** Cultivate future managers and leaders University College with an international mindset, cross-**Department IBA Core** cultural communication skills, broad GE Core Courses (18) **IBA Core** Competencies **IBA Electives (45)** professional knowledge, skills and IC GE Electives (12) Courses (35) & Basic Abilities abilities with a capacity to create Service Education Courses (0) innovative solutions to address Other IC Core Course (18) Academic Practical Academic Practical business problems, challenges and **Physical Education Courses (0)** Elective **Career Path** Courses Courses Courses Courses opportunities. Year 1/ Fall Year 2/ Fall Year 4/ Fall Year 1/ Spring Year 2/ Spring Year 3/ Fall Year 3/ Spring Year 4/ Spring Prerequisite IC GE Electives Suggested Procedure **Physical Physical Business English Business English** Strategic Service Education II (0) Special Project (1) Service Education I (0) Education I (0) Education II (0) Conversation I (3) Conversation II (3) Management (3) English Writing & Composition (3) English Reading (3) **English Speaking English Speaking Academic Courses Academic Courses** and Listening I (2) and Listening II (2) Accounting I (3) Supply Chin Management/ Marketing Project Management/Technology and Codes in Health and Medicine (3) Operations Marketing Research/ Consumer Behavior/ Small Innovation Management/ Management (3) Economics I (3) Management(3) Business Entrepreneurship/ Business International Business Management/ **Environments/ Foundations of Organizational** Leadership/ Cross-Cultural Data Processing (3) Statistics I (3) **Human Resource Financial** Development/ Research Method/ Management/(3) Management (3) Management (3) Introduction to Artificial Intelligence (3) Chinese Literature (3) Management and **Practical Courses** Managerial Practice (3) Organizational **Practical Courses** Programming (2) Introduction to Behavior (3) Strategic Marketing/ Electronic Services Marketing/Innovation, International Business (3) Modern Culture & History / World Culture/ Communication and Presentation Skill / Second Language(3) Marketing/International Business Creativity & Change/ Group Seminar on International **Ethics and Social** Protocols and Etiquette/International Business Administration(1) Communications and Team Building/ Responsibility (3) Recruitment and Selection/International Oversea Study(0)/ Financial Smart Tech 101 (2) Business Magazine Reading/ Business Statement Analysis/ Training and English Writing/ Deep Learning Neural Development (3) Accounting II (3) Network (3) Economics II ((3) Managerial Mathematics (3) Other Electives (45) Study Skills for ESL Learners (3) Personal Finance (3) Core Competencies: Solve a business problem with professional management knowledge/ Communicate among various cultural identities, articulate the importance of values, and utilize diversity/commonality/ View problems from multiple perspectives; generate and plan a wide array of creative, innovative and feasible solutions/ Understand the use of technology to enhance decision-making **IBA** and/or resolve a business challenge Basic Abilities: Ability to develop morality and commitment to work as well as environmental and social concerns/Ability to plan one's career, collaborate and communicate with others, and promote oneself/ Ability to accommodate cultural diversity, respect the law and pursue lifelong learning Graduate Program: Graduate program within Taiwan and abroad. **IBA** Career Path: Junior level manager/ Marketing executive/ Human resources executive/ Project manager/ Sales person/ Secretary/ Administrator