I-SHOU UNIVERSITY
Program in International Business Administration
4-Year Curriculum for Students Admitted in Academic Year 2023

＊**Credits Required for Graduation: 128, breakdown as shown in the following nine items: 128**

1. General Education Required Credits: 15
2. General Education Elective (Liberal Arts Education) Credits: 10 (a maximum of 6 credits of ISU GE English-taught elective courses by other colleges can be accepted)
3. Service Education Required Credit: 0
4. Physical Education Required Credit: 0
5. International College Required Credits: 15
6. Program Required Credits: 30
7. Program Elective Credits: 32 (credits from other IC departments/programs required courses can be accepted)
8. International College Interdisciplinary Elective Credits: 9 (required courses and/or elective courses of other IC departments/ programs)
9. Other Elective Credits: 20 (credits from the overseas study, elective courses of IBA or other departments/programs of the International College, and interdisciplinary English-taught courses from other colleges; the course name of these interdisciplinary English-taught courses from other colleges cannot be the same as the program required courses and must be approved by the Program in advance before course enrolment)

Remarks:

1. Students must satisfy the minimum English proficiency level which as stipulated by the IBA Department.
2. Students are required to study abroad prior to graduation. Regarding "International Studies" program please refer to" Regulations for Implementation of International Studies for Students of International College at I-Shou University".

Freshman Year（2023）

Category	Code	Course	Fall	Spring	R/E	Remarks
GE	A85A01	Chinese Literature	3		R	
	A85A02	English Reading	3		R	
	A93A17	Service Education I	0		R	
	A93A18	Service Education II		0	R	
	A85A03	English Writing and Composition		3	R	
	A93A28	Unraveling the Mystery of Health		2	R	
	A93A29	Smart Tech 101	2		R	
IC Core Courses	A85812	Economics	3		R	
	A85810	Data Analysis for Business and Decision Making	3		R	
	A85E04	Statistics		3	R	
	A85F04	Application for Statistics			R	
	A85811	Management		3	R	
Required Courses	A27134	Accounting	3		R	
	A27115	Introduction to International Business	3		R	Academic
	A27133	Industry and Career Insights	1		R	Academic
Elective Courses	A27118	Managerial Accounting		3	E	Academic
	A27119	Managerial Economics		3	E	Academic
	A27105	Presentation Skills		3	E	
Total Required credits for this year			**32**			

Sophomore Year（2024）

Category	Code	Course	Fall	Spring	R/E	Remarks
GE	A93A15	Physical Education Ⅰ	0		R	
	A93A16	Physical Education II		0	R	
	A93A20	Programming Language		2	R	
Required Courses	A27231	Human Resource Management	3		R	
	A27223	Operations Management	3		R	Academic
	A27126	Organizational Behavior		**3**	R	Academic
	A27351	Financial Management		3	R	Practical
Elective Courses	A27121	Advanced Statistics		3	E	Academic
	A27122	International Marketing		3	E	Academic
	A27132	Organization Theory		3	E	Academic
	A27242	Marketing Analysis		3	E	
	A27243	Marketing Management				
Total Required credits for this year				**14**		

Junior Year（2025）

Category	Code	Course	Fall	Spring	R/E	Remarks
Required Courses	A27303	Business Law	2		R	Practical
	A27320	Research Method		3	R	Practical
Elective Courses	A27434	Services Marketing		3	E	Practical
	A27372	Marketing Research		3	E	Academic
	A27373	Consumer Behavior		3	E	Academic
	A27352	Financial Statement Analysis		3	E	Practical
	A27330	Knowledge Management		3	E	
	A27368	Creative Thinking and Innovation		3	E	
	A27376	Internship Ⅰ		3	E	Off Campus
	A27377	Internship Ⅱ		3	E	Off Campus
	A27378	Internship Ⅲ		3	E	Off Campus
Total Required credits for this year				5		

Senior Year（2026）

Category	Code	Course	Fall	Spring	R/E	Remarks
Required Courses	A27409	Special Topics Research in Management	3		R	
	A27410	Capstone Project		3	R	Capstone
	A27600	English Proficiency		0	R	Graduation
	A27390	International Studies		0	R	Regulations
Elective Courses	A27374	Strategic Management and Marketing		3	E	Practical /K
	A27413	Project Management		3	E	Academic
	A27430	E- Marketing		3	E	Practical /K
	A27445	Technology and Innovation Management		3	E	Academic
	A27331	Leadership		3	E	Academic
	A27344	Cross-Cultural Management		3	E	Academic
	A27435	Cross-Cultural Marketing		3	E	
	A27449	Deep Learning Neural Network		3	E	
	A27448	Introduction to Artificial Intelligence		3	E	
	A27404	FinTech		3	E	
Total Required credits for this year				6		