IBA Curriculum Map Applied to 2019 AY Cohort **Educational objectives Graduation Requirements** Cultivate future managers and leaders University College with an international mindset, cross-**Department IBA Core** cultural communication skills, broad GE Core Courses (16) **IBA Core** Competencies **IBA Electives (46)** professional knowledge, skills and IC GE Electives (12) Courses (30) & Basic Abilities abilities with a capacity to create Service Education Courses (0) innovative solutions to address Other IC Core Course (24) Academic Practical Academic Practical business problems, challenges and **Physical Education Courses (0)** Elective **Career Path** Courses Courses Courses Courses opportunities. Year 1/ Fall Year 2/ Fall Year 4/ Fall Year 1/ Spring Year 2/ Spring Year 3/ Fall Year 3/ Spring Year 4/ Spring Prerequisite IC GE Electives Suggested Procedure **Physical Physical Business English Business English** Strategic Service Education II (0) Service Education I (0) Education I (0) Education II (0) Conversation I (2) Conversation II (2) Management (3) **English Writing & English Speaking English Speaking English Reading (3)** Composition (3) **Academic Courses** and Listening I (2) and Listening II (2) **Academic Courses** Principles of Marketing/Statistics II/ Project Management/Technology and International Marketing/Organization Accounting I (3) Codes in Health and Principles of Operations Innovation Theory/ Supply Chin Management/ Marketing(3) Management(3) Medicine (3) Management/International Business Marketing Research/ Consumer Behavior/ Small Business Entrepreneurship/ Business Management/ Economics I (3) **Human Resource Financial** Statistics I (3) **Environments/ Foundations of Organizational** Leadership/ Cross-Cultural Management (3) Management (3) Management (3) Development (3) Data Processing (3) Organizational Management and Programming (2) **Practical Courses** Behavior (3) Managerial Practice (3) **Practical Courses** Strategic Marketing/ Electronic Marketing/ Chinese Literature (3) Services Marketing/Innovation, Creativity & International Business Protocols and **Ethics and Social** Change/ Group Communications and Team Personal Finance (3) Etiquette/ Responsibility (3) Introduction to Building/ Oversea Study(0)/ Financial International Recruitment and Selection/ International Business (3) Statement Analysis/ Training and Modern Culture & History / World International Business Magazine Reading/ Development (3) Culture/Communication and Business English Writing (3) Presentation Skill / Second Language(3) Accounting II (3) Economics II ((3) Managerial Other Electives (46) Mathematics (3) Study Skills for ESL Learners (3) Core Competencies: Solve a business problem with professional management knowledge/ Communicate among various cultural identities, articulate the importance of values, and utilize diversity/commonality/ View problems from multiple perspectives; generate and plan a wide array of creative, innovative and feasible solutions/ Understand the use of technology to enhance decision-making **IBA** Basic Abilities: Ability to develop morality and commitment to work as well as environmental and social concerns/Ability to plan one's career, collaborate and communicate with others, and promote oneself/ Ability to accommodate cultural diversity, respect the law and pursue lifelong learning Graduate Program: Graduate program within Taiwan and abroad. **IBA**

Career Path: Junior level manager/ Marketing executive/ Human resources executive/ Project manager/ Sales person/ Secretary/ Administrator