

# I-SHOU UNIVERSITY Program in International Business Administration 4-Year Curriculum for Students Admitted in Academic Year 2025

Category	Freshman Year(2025)		Sophomore Year(2026)	
<b>GE core courses: required (17 credits)</b>	A85A04 Chinese Society and Culture [3]1 <sup>st</sup> A85A02 English Reading [3]1 <sup>st</sup> A85A03 English Writing and Composition [3]2 <sup>nd</sup> A93A28 Unraveling and Mystery of Health [2]2 <sup>nd</sup> A93A29 Smart Tech 101 [2]2 <sup>nd</sup>		A93A15 Physical Education ( I ) [1]1 <sup>st</sup> A93A16 Physical Education (II) [1]2 <sup>nd</sup> A93A20 Programming [2]2 <sup>nd</sup>	
<b>College-required courses (3 credits)</b>	A85E05 Management and Managerial Practice [3]2 <sup>nd</sup> A85F05 Management Practicum [0]2 <sup>nd</sup>			
<b>College-Elective</b>	A85121 Exporing Aesthetics with AI [2]2 <sup>nd</sup>			
Category	Freshman Year (2025)	Sophomore Year (2026)	Junior Year (2027)	Senior Year (2028)
<b>Department-required courses (39 credits)</b>	A27101 Economics [3] 1 <sup>st</sup> A27102 Statistics [3] 2 <sup>nd</sup> A27134 Accounting [3]1 <sup>st</sup> A27115 Introduction to International Business [3]1 <sup>st</sup> A27133 Industry and Career Insights [1]1 <sup>st</sup>	A27231 Human Resource Management [3] 1 <sup>st</sup> A27126 Organization Behavior [3] 2 <sup>nd</sup> A27223 Operation Management [3] 2 <sup>nd</sup> A27351 Financial Management [3] 1 <sup>st</sup> A27224 Marketing Management [3] 1 <sup>st</sup>	A27303 Business Law [2] 1 <sup>st</sup> A27320 Research Method [3] 2 <sup>nd</sup>	A27409 Special Topics Research in Management [3] 1 <sup>st</sup> A27410 Capstone Project [3] 2 <sup>nd</sup> A27600 English Proficiency [0] 1 <sup>st</sup> & 2 <sup>nd</sup> A27390 International Studies [0] 1 <sup>st</sup> or 2 <sup>nd</sup>
<b>Departmental electives (≥39 credits)</b>	A27118 Managerial Accounting [3] 1 <sup>st</sup> or 2 <sup>nd</sup> A27105 Presentation and Communication Skills [3] 1 <sup>st</sup> or 2 <sup>nd</sup> A27116 Data Analysis for Business and Decision Making [3] 1 <sup>st</sup> or 2 <sup>nd</sup> A27448 Introduction to Artificial Intelligence [3] 1 <sup>st</sup> or 2 <sup>nd</sup>	A27122 Integrational Marking [3] 1 <sup>st</sup> or 2 <sup>nd</sup> A27132 Organization Theory [3] 1 <sup>st</sup> or 2 <sup>nd</sup> A27242 Marketing Analysis [3] 1 <sup>st</sup> or 2 <sup>nd</sup> A27404 FinTech [3] 1 <sup>st</sup> or 2 <sup>nd</sup> A27224 International Political Economics [3] 1 <sup>st</sup> or 2 <sup>nd</sup>	A27434 Service Marketing [3] 1 <sup>st</sup> or 2 <sup>nd</sup> A27372 Marketing Research [3] 1 <sup>st</sup> or 2 <sup>nd</sup> A27373 Consumer Behavior [3] 1 <sup>st</sup> or 2 <sup>nd</sup> A27330 Knowledge Management [3] 1 <sup>st</sup> or 2 <sup>nd</sup> A27352 Financial Statement Analysis [3] 1 <sup>st</sup> or 2 <sup>nd</sup> A27368 Creative Thinking and Innovation [3] 1 <sup>st</sup> or 2 <sup>nd</sup> A27376 Internship I [3] 1 <sup>st</sup> or 2 <sup>nd</sup> A27377 Internship II [3] 1 <sup>st</sup> or 2 <sup>nd</sup> A27378 Internship III [3] 1 <sup>st</sup> or 2 <sup>nd</sup> A27321 Business and Government [3] 1 <sup>st</sup> or 2 <sup>nd</sup>	A27374 Strategic Management and Marketing [3] 1 <sup>st</sup> or 2 <sup>nd</sup> A27413 Project Management [3] 1 <sup>st</sup> or 2 <sup>nd</sup> A17430 E-Commerce and Internet Marketing [3] 1 <sup>st</sup> or 2 <sup>nd</sup> A27445 Technology and Innovation Management [3] 1 <sup>st</sup> or 2 <sup>nd</sup> A27331 Leadership [3] 1 <sup>st</sup> or 2 <sup>nd</sup> A27344 Cross-Cultural Management [3] 1 <sup>st</sup> or 2 <sup>nd</sup>
<b>GE liberal</b>	GE liberal arts education: elective, 10 credits from “Humanities and Arts”, “Nature and Technology”, “Social Science”			

arts education	
Cross- domain electives	Up to <b>20</b> credits earned from courses, whether required or elective, offered by other departments/programs at I-Shou University or its partner universities will be recognized by the Department as credits from electives.
Credits required for graduation from the Department	<b>128 Credits</b>
Note	<p>1. Students are required to meet the requirements set by the Department for “English Proficiency” and “International Studies,” in addition to earning the required number of credits to be eligible for graduation.</p> <p>2. Freshman students can apply for an inter-departmental (micro) credit program. For more information, please visit the Curriculum Section webpage.</p>