

IBA Curriculum Map

Applied to 2020 AY Cohort

Educational objectives

Cultivate future managers and leaders with an international mindset, cross-cultural communication skills, broad professional knowledge, skills and abilities with a capacity to create innovative solutions to address business problems, challenges and opportunities.

Graduation Requirements

University

GE Core Courses (16)

Service Education Courses (0)

Physical Education Courses (0)

College

IC GE Electives (12)

IC Core Course (24)

Department

IBA Core Courses (32)

IBA Electives (44)

Academic Courses

Practical Courses

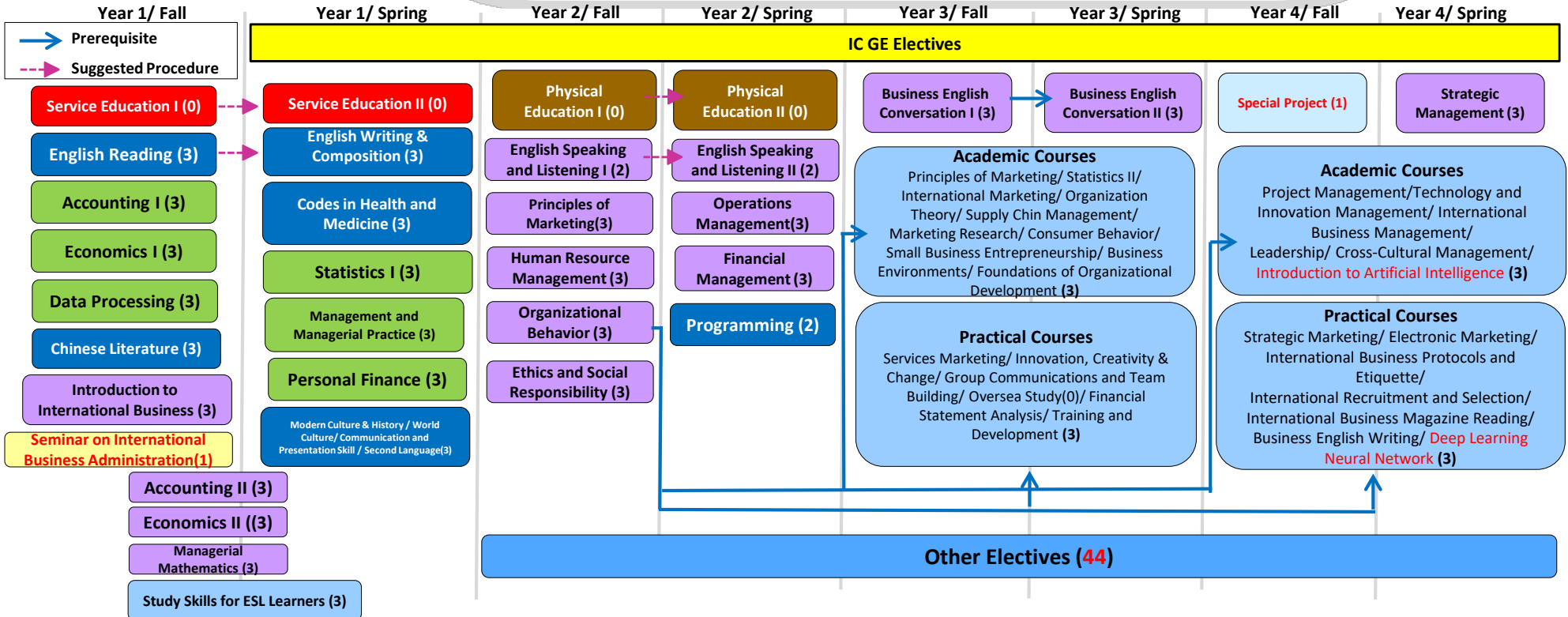
Academic Courses

Practical Courses

Other Elective

IBA Core Competencies & Basic Abilities

Career Path



IBA

Core Competencies: Solve a business problem with professional management knowledge/ Communicate among various cultural identities, articulate the importance of values, and utilize diversity/commonality/ View problems from multiple perspectives; generate and plan a wide array of creative, innovative and feasible solutions/ Understand the use of technology to enhance decision-making and/or resolve a business challenge

Basic Abilities: Ability to develop morality and commitment to work as well as environmental and social concerns/Ability to plan one's career, collaborate and communicate with others, and promote oneself/ Ability to accommodate cultural diversity, respect the law and pursue lifelong learning

IBA

Graduate Program: Graduate program within Taiwan and abroad.

Career Path: Junior level manager/ Marketing executive/ Human resources executive/ Project manager/ Sales person/ Secretary/ Administrator