IBA Curriculum Map Applied to 2020 AY Cohort **Educational objectives Graduation Requirements** Cultivate future managers and leaders University College with an international mindset, cross-**Department IBA Core** cultural communication skills, broad GE Core Courses (16) **IBA Core** Competencies **IBA Electives (44)** professional knowledge, skills and IC GE Electives (12) Courses (32) & Basic Abilities abilities with a capacity to create Service Education Courses (0) innovative solutions to address Other IC Core Course (24) Academic Practical Academic Practical business problems, challenges and **Physical Education Courses (0)** Elective **Career Path** Courses Courses Courses Courses opportunities. Year 1/ Fall Year 2/ Fall Year 4/ Fall Year 1/ Spring Year 2/ Spring Year 3/ Fall Year 3/ Spring Year 4/ Spring Prerequisite IC GE Electives Suggested Procedure **Physical Physical Business English Business English** Strategic Service Education II (0) Special Project (1) Service Education I (0) Education I (0) Education II (0) Conversation I (3) Conversation II (3) Management (3) **English Writing & English Speaking English Speaking English Reading (3)** Composition (3) **Academic Courses** and Listening I (2) and Listening II (2) **Academic Courses** Principles of Marketing/Statistics II/ Project Management/Technology and International Marketing/ Organization Accounting I (3) Codes in Health and Principles of **Operations** Innovation Management/International Theory/ Supply Chin Management/ Marketing(3) Management(3) Medicine (3) **Business Management/** Marketing Research/ Consumer Behavior/ Economics I (3) Leadership/ Cross-Cultural Management/ Small Business Entrepreneurship/ Business **Human Resource Financial** Statistics I (3) **Environments/ Foundations of Organizational** Introduction to Artificial Intelligence (3) Management (3) Management (3) Development (3) Data Processing (3) Organizational **Practical Courses** Management and Programming (2) Behavior (3) Managerial Practice (3) **Practical Courses** Strategic Marketing/ Electronic Marketing/ Chinese Literature (3) International Business Protocols and Services Marketing/Innovation, Creativity & **Ethics and Social** Change/ Group Communications and Team Etiquette/ Personal Finance (3) Introduction to Responsibility (3) Building/ Oversea Study(0)/ Financial International Recruitment and Selection/ International Business (3) Statement Analysis/Training and International Business Magazine Reading/ Modern Culture & History / World Development (3) Business English Writing/ Deep Learning Seminar on International Culture/Communication and Presentation Skill / Second Language(3) Neural Network (3) **Business Administration(1)** Accounting II (3) Economics II ((3) Managerial Other Electives (44) Mathematics (3) Study Skills for ESL Learners (3) Core Competencies: Solve a business problem with professional management knowledge/ Communicate among various cultural identities, articulate the importance of values, and utilize diversity/commonality/ View problems from multiple perspectives; generate and plan a wide array of creative, innovative and feasible solutions/ Understand the use of technology to enhance decision-making **IBA** and/or resolve a business challenge Basic Abilities: Ability to develop morality and commitment to work as well as environmental and social concerns/Ability to plan one's career, collaborate and communicate with others, and promote oneself/ Ability to accommodate cultural diversity, respect the law and pursue lifelong learning Graduate Program: Graduate program within Taiwan and abroad. **IBA** Career Path: Junior level manager/ Marketing executive/ Human resources executive/ Project manager/ Sales person/ Secretary/ Administrator